



# HELP GET SAN DIEGO BACK ON TRACK

**Vote Yes on  
Proposition B and C**

*“Proposition B and C will reform City Hall and  
give San Diego taxpayers real protections.”*

Carl DeMaio, Chairman, San Diego Citizens for Accountable Government

# HELP GET SAN DIEGO BACK ON TRACK...



## Vote YES on Proposition B The Pension Reform Initiative

### San Diego Taxpayer Protection – No More Backroom Pension Deals

The current city financial crisis was created by backroom deals that have left the San Diego taxpayers holding the bag. Proposition B puts any proposed changes to pension benefits up for a public vote—giving San Diego the taxpayers the final say on all future pension increases for elected officials and city employees.

### Protect Taxpayers By Disclosing the Costs of All Pension Deals

Proposition B would require that the financial impact of any changes in pension benefits be disclosed to the taxpayers. Taxpayers deserve to know the full and true costs of all future pension deals before they are approved.

### It Works in Other Cities: San Francisco Voters Get the Final Say Too!

By requiring all pension deals be made available for voter approval, San Francisco taxpayers have avoided the pension under funding problems we face today.

*“For years, we have fought to uncover the City’s financial problems and fix them. We need your help in voting yes on Proposition B and C to get the job done.”*

**Carl DeMaio**, Chairman, San Diego Citizens for Accountable Government

# VOTE YES ON PROPOSITION B AND C



## Vote YES on Proposition C The Managed Competition Initiative

### Give Mayor Sanders the Tools He Needs to Reform City Government

Proposition C gives Mayor Jerry Sanders the “Managed Competition” tool to ensure that taxpayers are always getting the best quality services for the best cost. Prop C ends the city labor union’s monopoly at City Hall and allows the Mayor to use a competitive bid process with qualified outside vendors on some city services currently provided by city employees.

### Hold City Departments Accountable for Efficiencies

By allowing for a competitive environment, taxpayers can have more assurance that their money is being spend efficiently and effectively. Proposition C would also require routine performance audits to hold the City accountable for cost and performance targets.

### End Special Interest Contracting

Proposition B contains new taxpayer protections and reforms to ensure city contracts are accountable for cost and quality standards. In awarding any contact, an Independent Review Board with strict conflict-of-interest standards will be created to review each proposal and make recommendations to the Mayor. Making certain that services are always being measured, the Mayor will be required to produce annual performance audits to the public.

TO LEARN MORE ABOUT EFFORTS  
TO FIX SAN DIEGO’S FINANCIAL CRISIS,  
VISIT [www.TaxpayerAlert.org](http://www.TaxpayerAlert.org)

**Paid for by San Diego Citizens  
for Accountable Government**

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**CARL DEMAIO**

Chairman, San Diego Citizens for Accountable Government

October 2006

**Dear Fellow San Diego Taxpayer:**

It was almost three years ago when we created a project called the San Diego Citizens Budget ([www.sandiegobudget.org](http://www.sandiegobudget.org)). The project's mission was simple: to shine a light on the City's financial problems and bring about real reform. We have been fighting for real transparency and accountability in our city government. We have offered solutions that would provide San Diego taxpayers with a better government at a better price.

I am sure you won't be surprised that the forces against real reform at City Hall do not want change. They benefited from the corrupt system at City Hall that has left taxpayers holding the bag for billions in debt.

**That's why we need your help. We need your help in passing Proposition B and C this November, so we can have two important tools in our fight to reform City Hall.**

We are fortunate to have an ally in Mayor Jerry Sanders. Mayor Sanders understands that getting San Diego back on track is going to take changing the way our city does business and making certain that taxpayers are never left in this situation again.

That is why when Mayor Sanders asked me to serve as a champion of Proposition B and C, I was glad to help. We worked with the Mayor to help author Proposition B and C and get them on the ballot. Now you the taxpayer can vote on real reform—and send a message that you want to change business as usual at City Hall.

Proposition B and C are great first steps toward helping get our city back on track and finally providing taxpayers with some protections they deserve. **I am asking you to join me in helping Mayor Sanders reform City Hall by voting YES on Proposition B and C.**

Sincerely,



Carl DeMaio, Chairman  
San Diego Citizens for  
Accountable Government