
Appendix Two: Task Force Committee Chairs and Members

Cheryl Kendrick, Co-Chair

Cheryl Kendrick is a marketing and community relations professional who recently served as campaign director for the United Way of San Diego County. Ms. Kendrick is the past board chair of both the San Diego Convention Center and the California State Commission on the Status of Women. She has served on the boards of the National Conference for Community and Justice and the Huntington's Disease Society of America. Ms. Kendrick received her Bachelor of Arts degree in French from the University of Connecticut.

Stephen Cushman, Co-Chair

Stephen Cushman is president of Cushman Enterprises. He is currently the board chair of the Port Commissioners, board chair of the College of Business Administration at San Diego State University and board chair of the San Diego Hospital Association. Mr. Cushman holds a degree in business administration from California Western University.

Richard Bartell

Mr. Bartell is general partner of Bartell Hotels. He serves on the board of directors of the San Diego Tourism Promotion Corporation.

Susie Baumann

Susie Baumann owns the Bali Hai and Lighthouse restaurants in Shelter Island. Ms. Baumann is board treasurer for the California Restaurant Association and has served as a board member for the association since 1988. She currently serves as secretary for San Diego Convention and Visitors Bureau Board of Directors and is active in the Shelter Island Association.

Gordon Boerner

Gordon Boerner is senior vice president and administrative services manager of San Diego National Bank. Mr. Boerner serves on the San Diego Downtown Partnership Board of Directors and is board chair of the Local Initiatives Support Corporation.

Patrick Duffy

Patrick Duffy is general manager of the Hilton La Jolla Torrey Pines Hotel. Mr. Duffy currently serves as board president to the San Diego Hotel Motel Association. He is a member of the San Diego Tourism Promotion Corporation's board of directors.

Bill Evans

Bill Evans is executive vice president of the Evans Hotel Group. Mr. Evans has served as a board member for the San Diego Convention Center Corporation, San Diego Regional Chamber of Commerce, California Hotel-Motel Association, San Diego Convention and Visitors Bureau and the San Diego Historical Society. He is currently a board member

and past president & chair of the San Diego Hotel-Motel Association. Mr. Evans earned a degree from Cornell University's School of Hotel and Restaurant Administration.

Pete Garcia

Pete Garcia is retired and previously served as president and CEO of the University Mechanical and Engineering Contractors. Mr. Garcia is chair of the San Diego Economic Development Foundation and is a member of the SDSU Science and Engineering Advisory Board. He previously served as vice chair of the State of California Commission for Economic Development. A native Cuban, Mr. Garcia graduated from the University of Florida with a degree in industrial engineering.

Lorena Gonzalez

Lorena Gonzalez is the secretary-treasurer & CEO of the San Diego and Imperial Counties Labor Council. She is the first woman to lead the Labor Council since its charter in 1902. Ms. Gonzalez previously served as the Labor Council's political director from September 2006 to January 2008. A native San Diegan, Ms. Gonzalez holds degrees from Stanford University, Georgetown University and the UCLA School of Law.

Lani Lutar

Lani Lutar is president and chief executive officer of the San Diego County Taxpayers Association. She served as executive director of the Asian Business Association of San Diego and as a board member of the San Diego Asian Film Foundation and the Japan Society of San Diego and Tijuana. Ms. Lutar graduated from San Diego State University and earned a master's degree from the School of International Relations & Pacific Studies at the University of California, San Diego.

Fred Maas

Fred Maas is the president and CEO of Black Mountain Ranch LLC. He is board chair of the Centre City Development Corporation. Mr. Maas is a founding director of Move San Diego and CleanTECH San Diego. He is an attorney and graduate of Hobart College and Syracuse University College of Law.

Mike McDowell

Mike McDowell is executive vice president for corporate affairs at Atlas Hotels and is CEO of the San Diego Lodging Industry Association. Mr. McDowell is also vice president of the House of Hospitality Association Board and board chair of the San Diego County Taxpayers Association. Mr. McDowell received his degree from University of the Redlands.

Vince Mudd

Vince Mudd is president and owner of Office Interiors, a full-service commercial design/build office interior firm. Mr. Mudd currently serves as board chair of the San Diego Red Cross and as treasurer of the San Diego Regional Economic Development Corporation. Mr. Mudd also serves as member to the City of San Diego's Charter Review Committee as well as the State Compensation Insurance Fund's Audit Committee.